



# International Business Plan Competition

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# Introduction of IBPC

- ▶ The International Business Plan Competition (IBPC) is among the leading university-run business plan competitions. The IBPC was launched in 2008 by the Joining Us Club and Hong Kong China Internship Association.
- ▶ The IBPC is not just about ideas. IBPC is a comprehensive platform for university students and their teams to make and launch plans of their new ideas about future business and non-business.

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# Introduction of IBPC

- ▶ The IBPC offers chances to gather all the university students and provides university students a platform for brainstorming and future business opportunities to train their abilities of organization and communication and enhance their creative thinking.
- ▶ Participating teams develop their ideas with the guidance from experienced planners from Top 500 Enterprises, who serve as mentors and judges.
- ▶ The Competition includes two tracks, business and charities. For the business track, the participants will submit plans on certain industries, business or finance areas. For the charities track, the participants can only submit plans on environment, food, non-profit areas or other charitable activities.

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# Organizing Committee

## ▶ **Joining Us Club**

- ▶ Joining Us Club was founded in 2004, which is attached to the Career Center and the Youth League Committee from China Foreign Affairs University. It is a mature, vibrant, creative and challenging club, which is also one of the largest associations in the University.
- ▶ The aim is to improve our students' competitive strength in the business world, to help university students establish the right occupational values and the awareness of career development, to promote the two-way communications between the university, the enterprises and the students, therefore lower the alternative costs and help them with their better career plans.

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# Organizing Committee

- ▶ **Hong Kong China Internship Association**
- ▶ Hong Kong China Internship Association was set up by a group of passionate students in Hong Kong, from Stanford University, Tsinghua University, Oxford University, and Hong Kong.
- ▶ When the Hong Kong China Internship Association opened in 2005, the board of the Association set a challenging goal: to establish itself on world map of bridge connecting excellent corporate and elite student, a platform for student to maximize the potential.
- ▶ Hong Kong Association of Interns partner institutions include: Hong Kong, China Chamber of Commerce, European Chamber of Commerce, Standard Chartered Bank, HSBC, Citibank, Zurich, Credit Suisse Group International, Hong Kong University and so on.

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# Competition Process

- ▶ The competition is divided into Phase I and Phase II.
- ▶ Phase I is the first competitive phase of the competition. The teams turn in the plan of their activities. The judges will select five of them. The teams can advance to the final competition.
- ▶ Phase II is the final stage of the competition. The Top 5 teams are required to present their plans in multimedia way. The best three teams will get the Top 3 prizes.

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# Phase I

- ▶ Each team is required to register online to become the contestants. After registration, participants must submit their plans and multimedia files before the deadline.
- ▶ Teams that submit incomplete proposals will automatically be disqualified.
- ▶ All the plans and relative files is required to be submitted before 24:00pm on Oct 31<sup>th</sup>, 2008. Absolutely no late documents will be accepted.

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# Phase II

- ▶ Phase II is the final stage of the competition. The selected top 5 teams are required to present their plans in multimedia way on Nov 4<sup>th</sup> 2008 in Beijing.
- ▶ On the final stage:
- ▶ Each team has 8 mins to present its plan.
- ▶ Team members should answer the questions asked by the judges just after the presentation.
- ▶ After all the teams' presentation, the audience have 15mins to ask questions to all the teams.

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# Participating in IBPC

- ▶ International Business Plan Competition is to inspire students' idea about business and charities and encourage students turn the ideas into plans and activities.

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# Participating in IBPC

## ► Calendar:



- The deadline is 24:00 of the last day in each session.
- These deadlines are firm and non-negotiable in order to participate in the contest and in fairness to all participants.

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# Participating in IBPC

- ▶ **To participate in IBPC, participants must meet the requirements for teams and plans.**
- ▶ **Your team is acceptable with the requirements:**
- ▶ The members of your team must be university man or post graduates.
- ▶ There should be 3 to 5 people in your team, and the team must have one designated team leader. The team leader will be the main point of contact for the competition organizers and will take responsibility for coordinating with each team members
- ▶ You must participate the last competition held in Beijing if you pass the first few rounds.

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# Participating in IBPC

- ▶ **Your plan is acceptable with the requirements:**
- ▶ Your work must be a detailed plan, the form of must belong to the following ones: WPS , WORD, PDF.
- ▶ You must accomplish and hand in your work in each session before the deadline.
- ▶ Your work submitted must be the original work of the members of the team which they are free to disclose. Teams will not be able to submit the same proposal in to more than one category, though contestants can be members of more than one team

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# Participating in IBPC

- ▶ **How to apply?**
- ▶ **Register:**
- ▶ Visit website [www.hcia.hk/ibpc](http://www.hcia.hk/ibpc).
- ▶ Fill out the application form and register as a team, then a confirmation letter will be sent to the team leader's email box.
  
- ▶ **Submit:**
- ▶ Log in the website with the username and password offered by the organizing committee.
- ▶ Submit plans and multimedia files on the website before the deadline. One team can only submit one plan.

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# Contact Us

- ▶ **Website:** [www.hcia.hk/ibpc](http://www.hcia.hk/ibpc)
- ▶ **Email:** [ibpc@hcia.hk](mailto:ibpc@hcia.hk)
- ▶ **Phone:** 8610 - 8286 7010
- ▶ **Fax:** 8610 - 8286 7010
- ▶ **Address:** Room 2912, Shell Tower, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong

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Thank you

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